LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 1928-C2 - (NEWPORT RACER) - Req. No. M91316 - Page, 4/c Bleed - (8 3/4 x 11 1/2 inches)
Printed in U.S.A.
National Magazines, 1986
(604)

Get a taste of it.
Merit
Low Tar & Ultra Lights.
MERIT
Filter
MERIT
Ultra Lights
Ultra Lights Kings: 5 mg "tar," 0.5 mg nicotine av. per cigarette by FTC method. Kings: 8 mg "tar," 0.5 mg nicotine av. per cigarette, FTC Report Feb. '85.
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Source: https://www.industrydocuments.ucsf.edu/docs/zyxn0003
2061191507